

From

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Orange County Medical Association 2012 Physicians of Excellence

Congratulations to the physicians honored as the 2012 Physicians of Excellence (POE). We are privileged to honor them in this manner. And many thanks to all of you who were able to attend the event for honorees on January 25. The POE program is in its 8th year and we are so pleased that 297 physicians were selected this year. As POE committee Chair, Dr. Holland said last night. "This program has grown over the years. Working in conjunction with Orange Coast Magazine, we believe our program is unparalleled to similar top doctor type of honors in other communities. Our dedicated Selection Committee is made up of physicians and local leaders from community-based organizations and over the eight years, have enhanced the criteria to ensure that there are compelling reasons to be chosen as a Physician of Excellence. In other words, these doctors are exceptional."

We aren't sure how we can surpass the event held Wednesday for honorees at the new OCMA Conference Center. It was phenomenal. The crowd of nearly 220 physicians and guests were dutifully greeted by sharply dressed attendants to park vehicles, while guests stepped into the spotlight onto the black carpet in awe of the luxury cars from our sponsor, Infinity. Greeted warmly by Infinity representatives, many doctors and guests were happy to oblige testing out the interiors and viewing the beautiful vehicles. Guests were wowed by strolling into the OCMA facility, which provided more amazing visual stimulation and the splendor of magnificent arrangements of white orchids and calla lilies provided by Henry Perez of Tustin Florist. Many guests concluded that this event for honorees felt like the Academy Awards, and we would add, as it should! Representatives from Orange Coast Magazine and OCMA mixed delightfully in the crowd and we believe that many new and former friends and acquaintances were happy to see and be seen. Luscious hors d'oeuvres served created by Chef Cathy Pavlos of Lucca Café (located in Irvine), who also wowed the guests with a free cooking demonstration of tasty pasta dishes.

We were pleased to present Orange County physicians with a select group of business partners who were on hand to demonstrate the many ways in which they may assist you in your practices. Please glance at the list of our business partners below and take time to inquire about their services. Surely, they are the best of the best and are here to be of

service. We especially want to point out our newest associate, DocBooksMD. This is a one-of-a-kind, state-of-the-art, smartphone platform designed by physicians for physicians that provides an exclusive HIPAA-compliant communication connection with other doctors. Available only to OCMA members, the DocBookMD app allows messages, referrals, images and consults to be shared instantly. For details, please contact Hank Carter: hank@docbookmd.com

And so, in the supporting categories were luxury cars, fine food and entertainment, unsurpassed business services, amazing OCMA doctors and staff, Orange Coast Magazine executives, and not to forget, an unforgettable and gorgeous venue in the OCMA Conference Center. The true stars of the evening, however, were the 297 2012 Physicians of Excellence!
